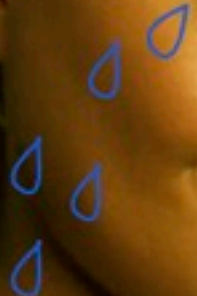
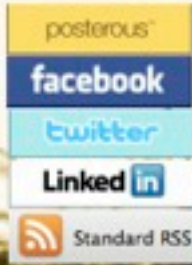


The TRUTH About *Beauty* and Blogs



Starring and Written
by
Kelechi Ezie



The Web Series

redwallproductions@gmail.com

716-472-7089

About

The short film **The Truth About Beauty and Blogs** was released in January 2011 and quickly became an underground hit with New York audiences. It's popularity is spreading with its selection for the 2011 Martha's Vineyard African American Film Festival, Black Harvest International Festival of Film and Video, and Reel Sisters of the Diaspora Film Festival & Lecture Series.

Why A Web Series?

Why not my friend? Web Series are what's hot right now in the industry. They disseminate a high quality, entertaining product to a large audience for a lower cost than a television show. What's more, successful series have been picked up by networks and gained major sponsorship, like:

- Lisa Kudrow's web series *Web Therapy*, now a regular series on SHOWTIME
- *The Mercury Men*, Produced independently as a web series and picked up by SyFy Channel for distribution.
- *Lenox Ave*, *Odessa*, and *Asylum*, each picked up by BET

Red Wall Productions seeks investors to turn this smart, modern comedy into the next web series success.

Synopsis

Youtube sensation Vanessa, aka Queen V, host of advice and lifestyle web show *Naturalista Negresses of Divaliciousness*, has made it her mission to get her show on OWN, the Oprah Winfrey Network. Queen V, Champion of cute, un-predatory animals like the enigmatic Pink Dolphin, follower of Eastern religions she knows little about, and creator of a quasi organic hair and skin care line Shea Play - is poised to fill the void the big O left in daytime television.

Queen V's chief rival for the hearts and hair of American women is the curl care diva Aunt Tessy. In a less than diplomatic move, Queen V sends out a tweet accusing Aunt Tessy of selling false hope, fruity Vaseline and Tracie Ellis Ross-In-a-Jar. The message ignites a mean-tweet war so fierce it gains the attention of national figures, including the Keeper of the Holy Grail - Best Friend to Oprah, Gayle King!

Intrigued by Queen V and her thousands of new twitter haters [twayters], Gayle, a secret enemy of Aunt Tessy after the burning scalp incident of '88, offers Queen V an appointment with OWN producers on the condition she win back her fan base. With one shot at the big time, Queen V will stop at nothing to reign on the throne of OWN, even if it means risking her sanity, and the safety of those around her.

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Kelechi Ezie

Kelechi Ezie is creator, star and co-producer of **The Truth About Beauty and Blogs**.

Kelechi graduated from Princeton University with a degree in History and Theatre, where she won the European History Thesis Prize for her original research paper *Reading What is There: Africans in Early Modern England*.

Bachelors degree in tow, she ran away to the Big Apple to make a splash in the Indie Film and Theatre Scene. In addition to *The Truth About Beauty and Blogs*, Kelechi can also be seen starring in the romantic thriller *Unidentified* (2011), and recently appeared Off Broadway in the world premiere of *Tearing Down The Walls*, written and directed by Obie award winner Daniel Beaty.

Rosalyn Coleman Williams

Rosalyn is the director of **The Truth About Beauty and Blogs**, as well as the award- winning short films **BFF**, **Allergic To Nuts**, **Drawing Angel** and **Driving Fish**. Awarded “**Emerging Filmmaker 2008**” at the Cine Noir Film Festival, Rosalyn is a member of New York Women in Film and Television and a lifetime member of the Actor’s Studio.

Selected Acting Credits: Broadway: **Radio Golf**, **Seven Guitars**, **The Piano Lesson**. Film/TV: **Brooklyn’s Finest**, **OZ**, **NYPD Blue**, **Law and Order SVU** and **Criminal Intent**.

Craig T. Williams

Craig T. Williams has produced numerous award winning projects for Red Wall Productions, including independent short films, promotional videos and documentaries, including the ground-breaking **Black Sorority Project**. He raised and managed the necessary capital to produce all **Red Wall Productions** projects **on time and within budget**.

Craig is writer of over 20 short films including the award-winning shorts **Allergic to Nuts** and **Drawing Angel**.



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“The Truth About Beauty and Blogs was original, witty, sassy, sexy and most importantly, side-splittingly funny... Ezie is easy on the eyes with natural beauty, comedic timing and an exceptional singing voice....”

-Tony Clomax, Director and creator of web series *12 Steps to Recovery*: Winner Outstanding Comedy Series LA Web Festival

"Enjoyed is an understatement. I literally wanted to run through the aisles screaming with laughing! I am a new fan!"

-Eugene Bush, Writer, *Don't Bite the Apple*, on *Truth About Beauty And Blogs*:



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